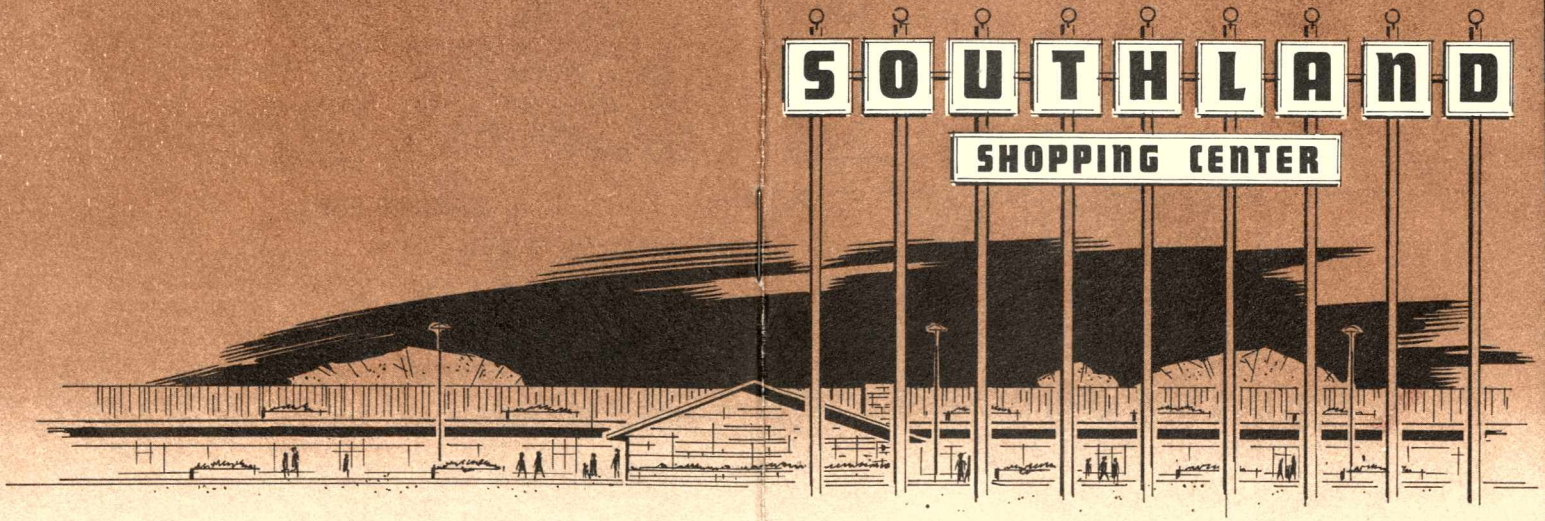
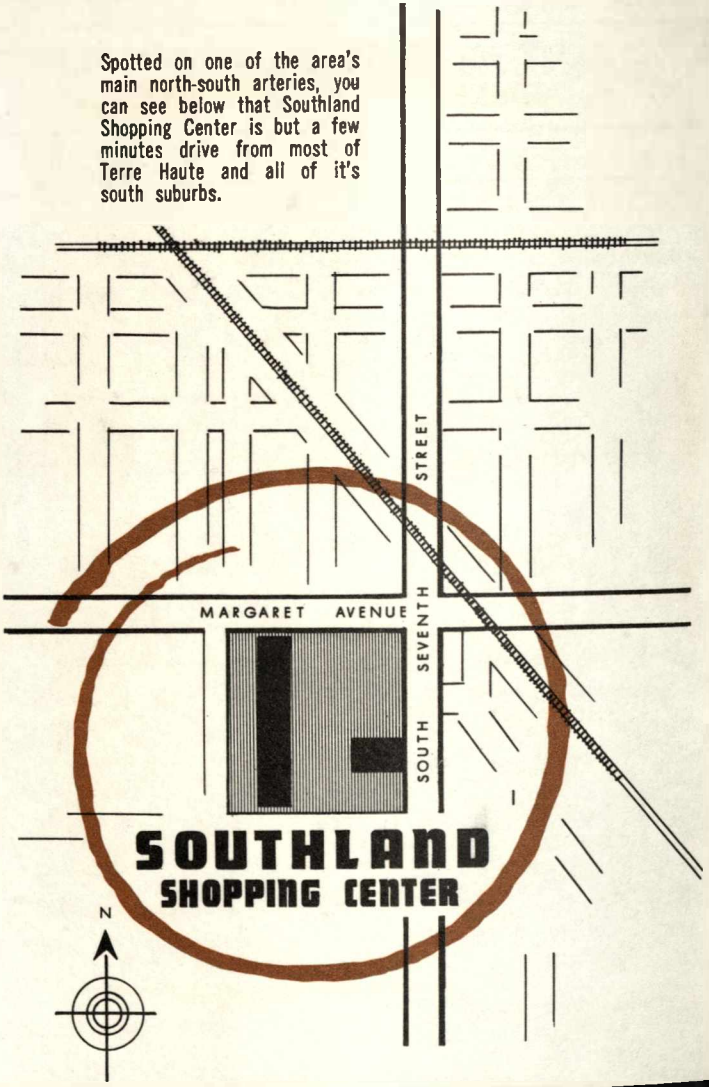
T.H. Shopping Centers



TERRE HAUTE'S Newest and Most Modern SHOPPING CENTER . . . .

6/8

Spotted on one of the area's main north-south arteries, you can see below that Southland Shopping Center is but a few minutes drive from most of Terre Haute and all of it's south suburbs.



DESIGNED FOR YOU

Realizing the need for a modern shopping center to take care of the needs of the fast expanding southern area of Terre Haute and Vigo County, and after several years of study and research, Southland Shopping Center has become a reality.

You will find practically every item of your daily needs in the various stores and service shops. They are compact as a whole for your convenience, yet each unit is complete and spacious for your comfort.

You are all invited to enjoy the modern services at "Southland," truly a solid example of our firm belief in the future of Terre Haute and the entire Wabash Valley.

Sincerely,

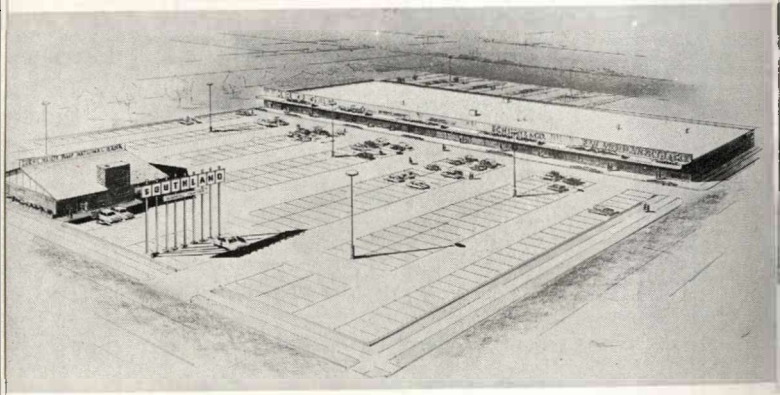
SOUTHLAND SHOPPING CENTER

D. G. Johnson

Forrest Sherer

Carl M. Turbyne

SOUTHLAND SHOPPING CENTER



Experience in this area and nation-wide study have been combined in the careful construction of Southland Shopping Center.

Comfort and convenience for all shoppers are the Center's first considerations. There's plenty of room for everybody, yet the area is compact enough to make buying quick and easy.

Thus Southland has everything to make your visits frequent and enjoyable. It's large enough to fill all your shopping needs, yet small enough to give you friendly service at handy, ground-level stores.

PARKING FACILITIES

Free parking and plenty of it are "musts" at Southland Shopping Center. In the expansive lot directly in front of the stores and to the rear, there is ample room for more than 500 cars.

Individual spaces are clearly marked, and each one is fully large enough for your car, no matter how long or wide it may be.

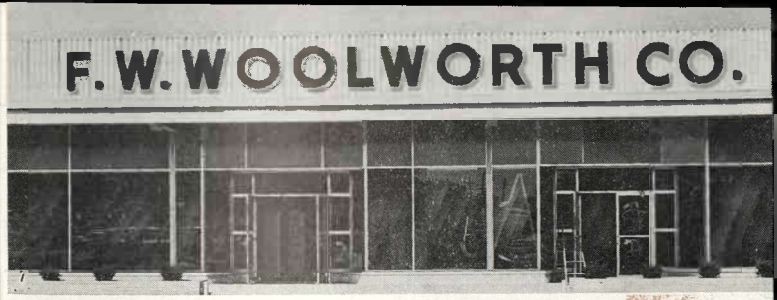
Brilliant, non-glare illumination makes the entire lot completely safe after dark, and, day or night, there's always room for you close to the shops you want to visit.

KROGER'S

"Let's Go Krogering"

Here is the latest and one of the most comfortable and roomy of all Kroger stores in the mid-west. Ease of shopping and tremendous variety of top quality foods are emphasized at one of the best examples of the well-known Kroger slogan, "Live Better For Less".

Mr. Clayton "Stumpy" Alexander, Kroger's Southland manager, and his staff stand ready to give you quick and convenient service six days a week from 9 A.M. to 9 P.M. Backed by the entire Kroger organization, they personally GUARANTEE SATISFACTION on every purchase.



WOOLWORTH'S

Junior Department Store

Woolworth's famous nation-wide merchandising gives the Terre Haute area another great advance in this store. Here are many complete departments of the highest grade lines, provided for you in quick, handy self-service.

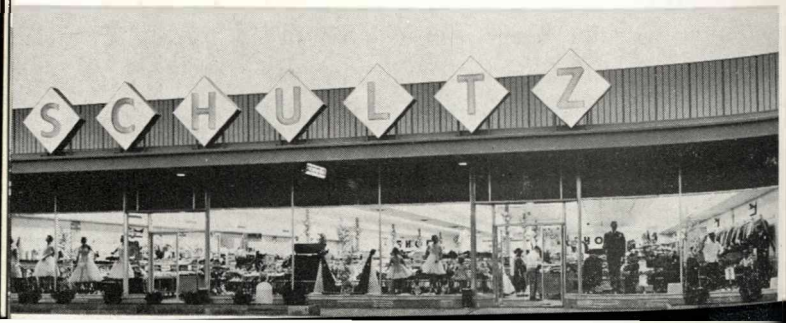
With this wealth of better class goods for every use, Woolworth's as usual offers outstanding values in price and quality. To round out the fast, convenient service, excellent food is served all day in the luncheonette.

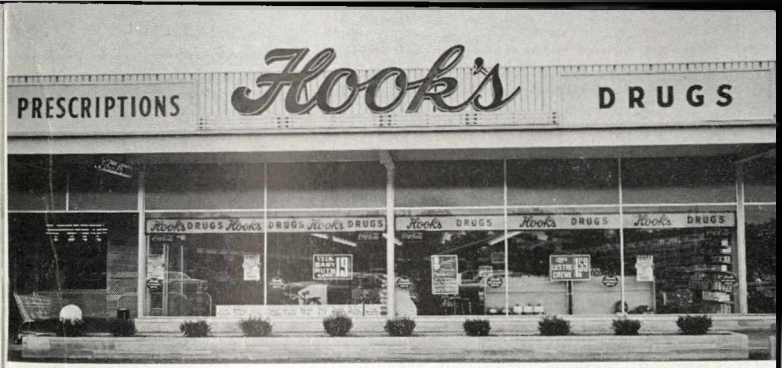
SCHULTZ & COMPANY'S

Store for the Entire Family

More than 25 large and complete departments make Schultz' Southland Store an entire-family headquarters. Nationally advertised brands are featured in clothing and shoes for everyone, home furnishings, housewares and kindred lines.

Mr. Leo Federman, manager, directs a carefully chosen group of experienced personnel to serve you quickly and well. As at the other Schultz stores, here you will find an unusual combination of high quality and pleasing economy.



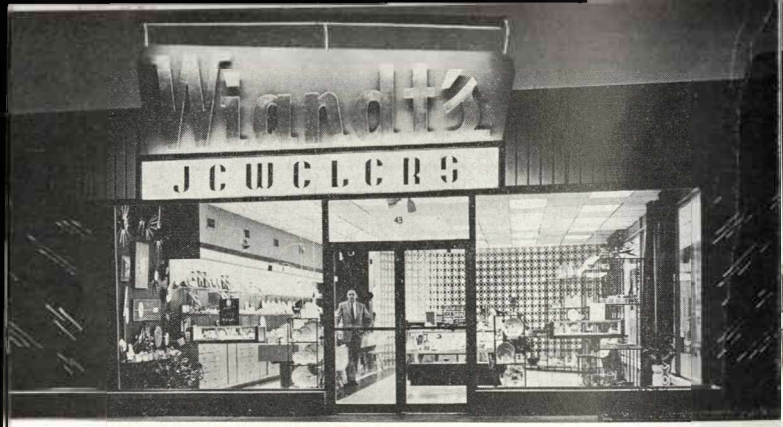


HOOK'S DRUGS

Dependable Service for All

An innovation in self-service planning and design, Hook's Southland Drug Store features extra-wide aisles and well-lighted, handy display shelves. It's airy and spacious, with 7,250 sq. ft. of floor space.

Besides complete and diverse stocks, Hook's Southland has a handsome prescription department, always staffed by registered pharmacists. The attractive luncheon and soda bar is the last word in modern, all-steel design.



Wiandt's Jewelers now have one of the most handsome stores anywhere, at Southland. Manager Robert Wiandt and his expert staff offer complete lines of fine diamonds, watches and jewelry, china, crystal and glassware, as well as a top selection of gifts for all.

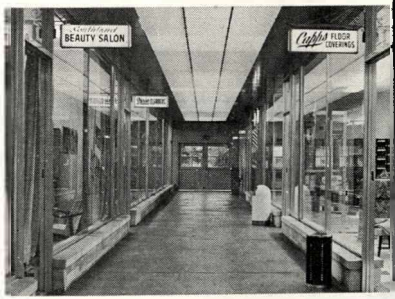
The Terre Haute Conservatory of Music offers expert instruction and complete studio facilities for students. Available also are famous Lowrey organs, Ivers & Pond pianos and other well-known music instruments.

The Card Cottage presents a full and interesting variety in a friendly and restful atmosphere. Under the capable direction of Mr. A. R. Adams, there are full lines of greeting cards, complete party supplies, wedding needs, famous-label records and colorful gifts.

Southland Beauty Salon has complete modern equipment and fully experienced operators. Mrs. Wanda Jeffreys, owner and director, is a beauty expert with years of study under world-famous Hair Stylists.

Dixie Cleaners is the latest of three ultra-modern cleaning plants owned and operated by John Ermisch.

Top service for all clothing, hats and draperies is maintained, with a fine shirt laundry and handy box storage.



Capps Floor Coverings, under the management of Tom Capps, offers top quality goods and expert service in everything for your floors and walls. A full line of famous paints is also featured by Capps.

Kincaid Barber Shop supplies the best in men's grooming by skillful operators. Owner Lowell Kincaid maintains a union shop and, with his assistants, gives his customers the benefits of experience and careful work.

EMPLOYEE PARKING AND RECEIVING

Back of the Southland Center, there is a spacious area alloted to employee parking. In this way, the entire front lot is always available for Southland customers.

The rear of the Shopping Center also affords ample receiving dock space and truck parking room. Thus all fresh merchandise is in the shops quickly for you.

SOUTHLAND BRANCH
of the

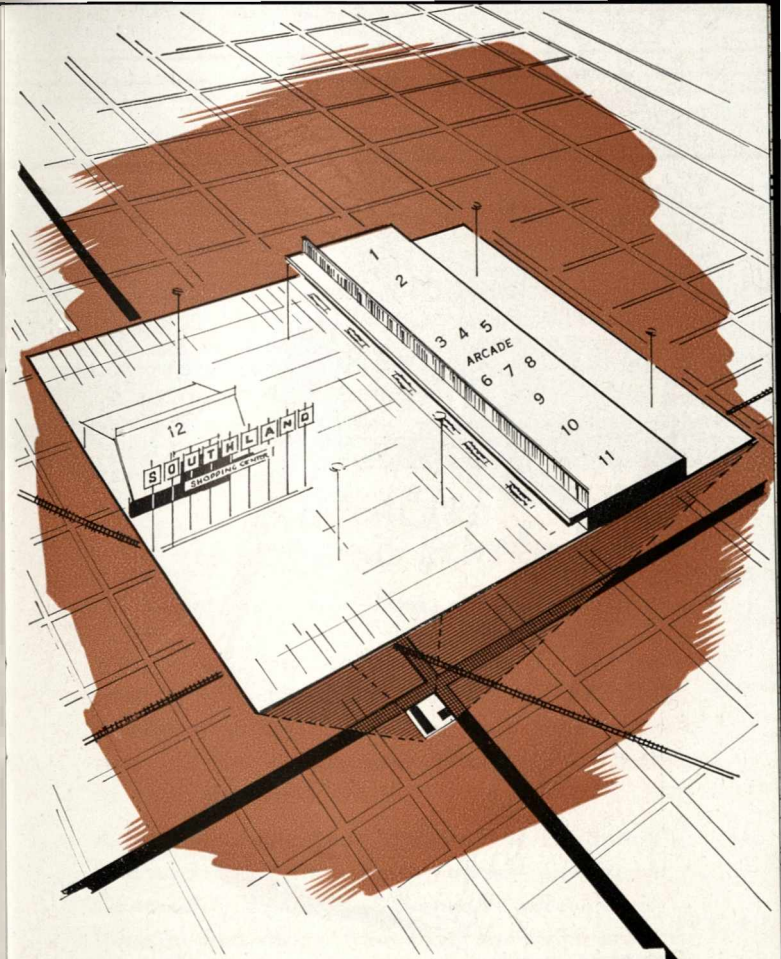
Terre Haute FIRST National Bank is another progressive step in providing this growing community the complete banking facilities necessary to maintain this growth and progress. A trained, efficient and courteous staff will be here to serve you . . . whenever it's time to borrow . . . or time to save.

SOUTHLAND SHOPPING CENTER

TENANTS DIRECTORY

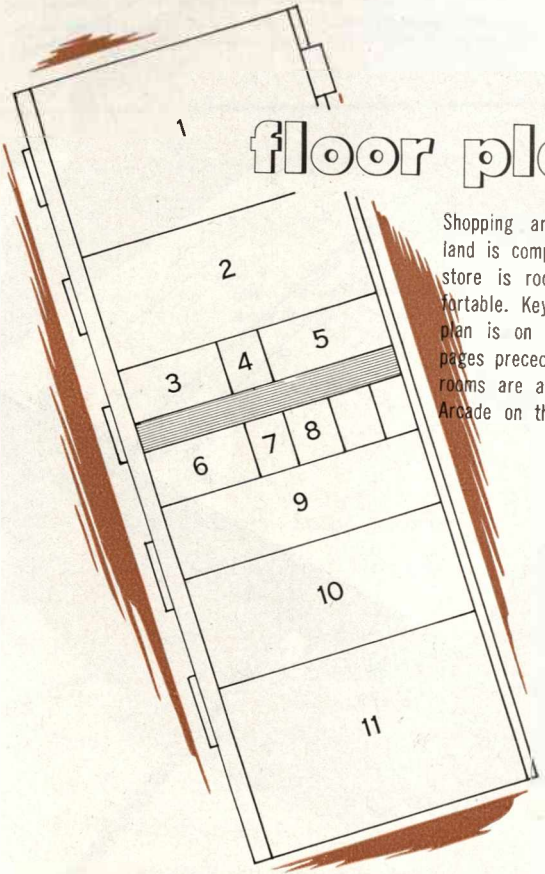
See opposite page
for exact location

The Kroger Company	1
Hook's Drugs	2
Wiandt's Jewelers	3
Southland Beauty Salon-Arcade	4
Dixie Cleaners - - - Arcade	5
Card Cottage	6
Capps Floor Coverings Arcade	7
Kincaid Barber Shop - Arcade	8
Terre Haute Conservatory of Music	9
Schultz & Company	10
F. W. Woolworth Company	11
Terre Haute First National Bank	12



Southland Shopping Center is quickly accessible to the entire Terre Haute area and within itself. Each ground-level shop is but a step from your car.

floor plan



Shopping area at Southland is compact, yet each store is roomy and comfortable. Key to the floor plan is on Page 12, two pages preceding this. Rest rooms are at rear of the Arcade on the north side.

Complete comfort is assured at Southland in any season. All inside areas are air-conditioned, and the modern central heating plant keeps cold outside.

SOUTHLAND SHOPPING CENTER

Is Near You With Everything!

With every city convenience plus the true spirit of suburban living, Southland Center can supply most things for you and your home. And it's in a pleasant family area that's so easy to reach!

A feature of the Southland area is Bohannon's Restaurant, directly north across the street. Open early and late, Bohannon's offers everything in fine foods, from tasty sandwich snacks of all kinds to delicious full meals. Steaks and sea foods are specialties, as are many types of beverages and your favorite mixed drinks.

Firms Who Participated in Building of The SOUTHLAND SHOPPING CENTER

TERRE HAUTE, INDIANA

ACE NEON CO.	Signs.
BRANDOM NEON SIGNS	Signs.
BELDEN CO.	Heating & air conditioning.
BITUMINOUS MATERIALS CO.	Parking Lot.
BRADEN MFG. CO.	Sheet Metal.
DENNIS TRUCKING CO.	Excavating & grading.
ENTERPRISE METAL PRODUCTS	Miscellaneous steel.
GENERAL TELEPHONE CO.	Telephone service.
HARTMANN CO.	Roof - Bank.
MECHANICAL SUPPLIERS, INC.	Plumbing & air conditioning equipment.
MERCHANTS NATIONAL BANK.	Financing.
G. A. MONNINGER	Cement blocks.
MOTZ AND STARK	Masonry.
NEWLIN-JOHNSON DEVELOPMENT CO.	General contractors.
NOFFKE BROS. MARBLE & TILE CO.	Ceiling & floors.
PAITSON ROOFING CO.	Roof - Center proper.
D. J. PFLEGING & SONS	Plumbing.
PITTSBURGH PLATE GLASS CO.	Store fronts.
POWELL-STEVENSON LUMBER CO.	Building supplies.
POTTER ELECTRICAL ENGINEERING & CONSTRUCTION CO.	Electrical contractor.
PUBLIC SERVICE CO.	Electric power.
REIMAN LIME & CEMENT CO.	Mason supplies.

TERRE HAUTE, INDIANA

D. OMER SEAMON	Art work.
SMITH-ALSOP PAINT & VARNISH CO.	Paint.
T. H. CONCRETE SUPPLY CORP.	Ready-mix concrete.
T. H. FIRST NATIONAL BANK	Financing.
T. H. GAS CORP.	Gas heat.
T. H. GLASS, INC.	Glass - Bank.
T. H. SAVINGS BANK	Financing.
T. H. WATER WORKS CORP.	Water.
TRIMBLE SIGN SERVICE	Signs.
VALLEY SUPPLY CO.	Building supplies.
WALKER ELECTRIC SUPPLY CO.	Electric supplies & fixtures.
WEST SIDE TILE CO.	Sewer pipe.

EVANSVILLE, INDIANA

CELOTEX CORP. & MULTI BUILDING SUPPLIES	Cemesto partitions.
GEO. L. MESKER STEEL CO.	Steel.
WAMPLER ERECTION CO.	Steel erection.

INDIANAPOLIS, INDIANA

HUGH J. BAKER & CO.	Reinforcing steel & concrete forming.
STANDARD MATERIALS CORP.	Gravel suppliers.

ST. LOUIS, MISSOURI

AIRTHERM MANUFACTURING CO.	Steel decking.

MEADOWS CENTER

Indiana's finest and newest

SHOPPING CENTER

J. H. Shopping Centers Pam

MEADOWS CENTER

REFERENCE
DO NOT CIRCULATE

MEADOWS CENTER

Indiana's finest and newest
SHOPPING CENTER

An Illustrated Guide

including best routes to the center showing location of all shops and a listing of firms, goods and services.

25th & Ohio Boulevard
Terre Haute, Indiana

To Our Friends and Clients

of the Wabash Valley:

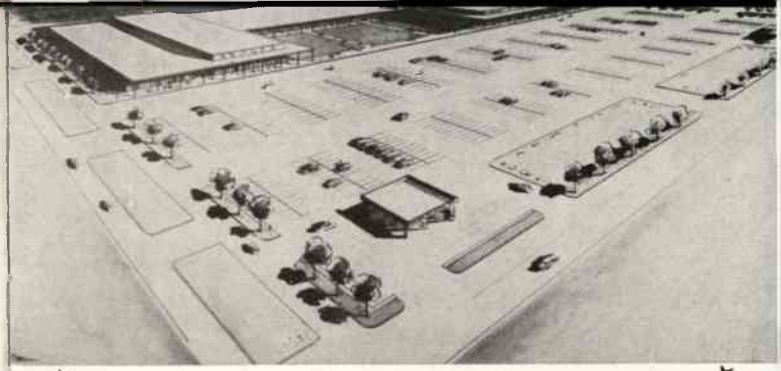
To see a dream of ten years study and planning come into reality gives us a great sense of pride and satisfaction.

The services that Meadows Center will offer to the whole community, along with the most modern building in Indiana for your convenience, again classifies Terre Haute as a modern and progressive city.

We sincerely trust and hope you will enjoy the services offered and have the same sense of pride and satisfaction as we who have had part in making Meadows Center a reality.

Sincerely,

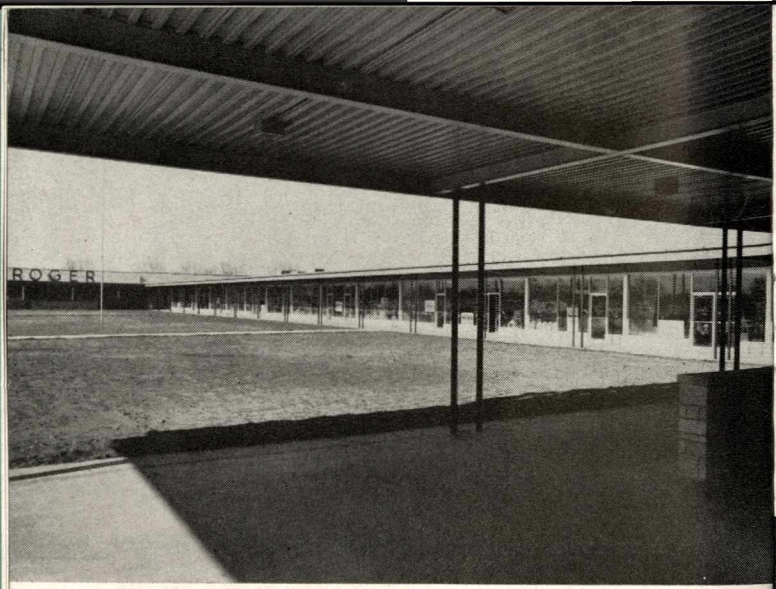
MEADOWS CENTER, INC.



Meadows Center

Meadows Center was built only after much study of shopping centers all over the nation, and after exhaustive research into the shopping habits and shopping preferences of thousands of people.

As a result, the best features of the nation's most modern shopping centers have been combined with a number of innovations which were included to offer the best to our customers.



Plaza Parkway

The beautiful Plaza Parkway centered with the flag staff from which flies "Old Glory" creates an atmosphere of beauty and distinction . . . . and here in the heart of the Wabash Valley . . . . has been built the ultimate of the combination of outstanding beauty and complete practicality, acknowledged by all as one of the finest shopping centers in Indiana.

Escalators

The first shopping center in the nation to offer Escalator Service. Next to each escalator easy tread stairways are provided, to the lower level. Stores located on different levels create a feeling of variety in keeping with wide selections of goods and services found in the Meadows Center Shops.

Krogers

"Live Better For Less"

One of the largest Kroger stores in Indiana featuring the finest quality food of all kinds . . . . fresh vegetables . . . . choice meats . . . . all conveniently arranged for convenience and ease of shopping.

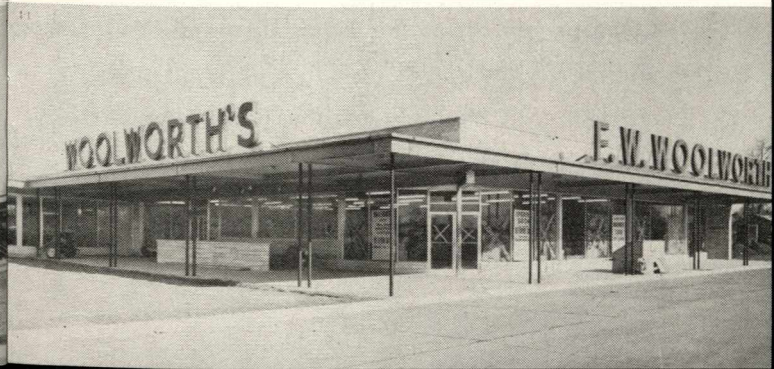
Completely air conditioned, this complete self-serve super market is the latest word in modern merchandising.

Woolworths

Junior Department Store

Woolworths first complete Self-Service Store in the Wabash Valley . . . . providing fast service . . . . quality merchandise . . . . new and unusual values.

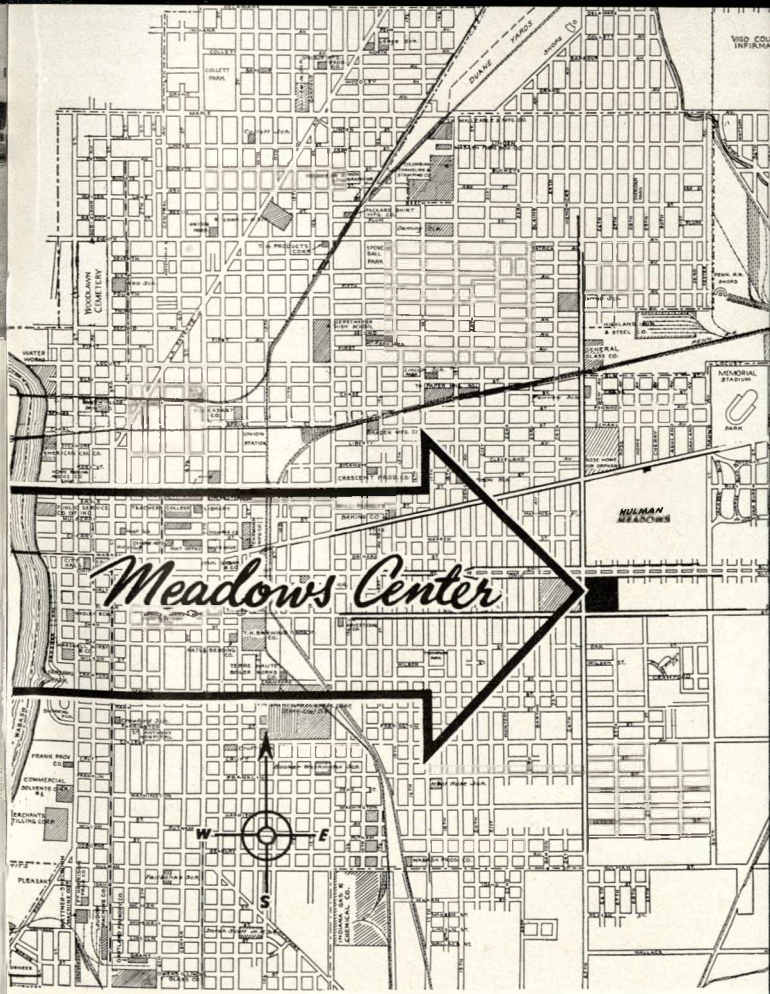
A complete selection of merchandise in all departments. Many lines have been added in this modern store including an excellent luncheonette.



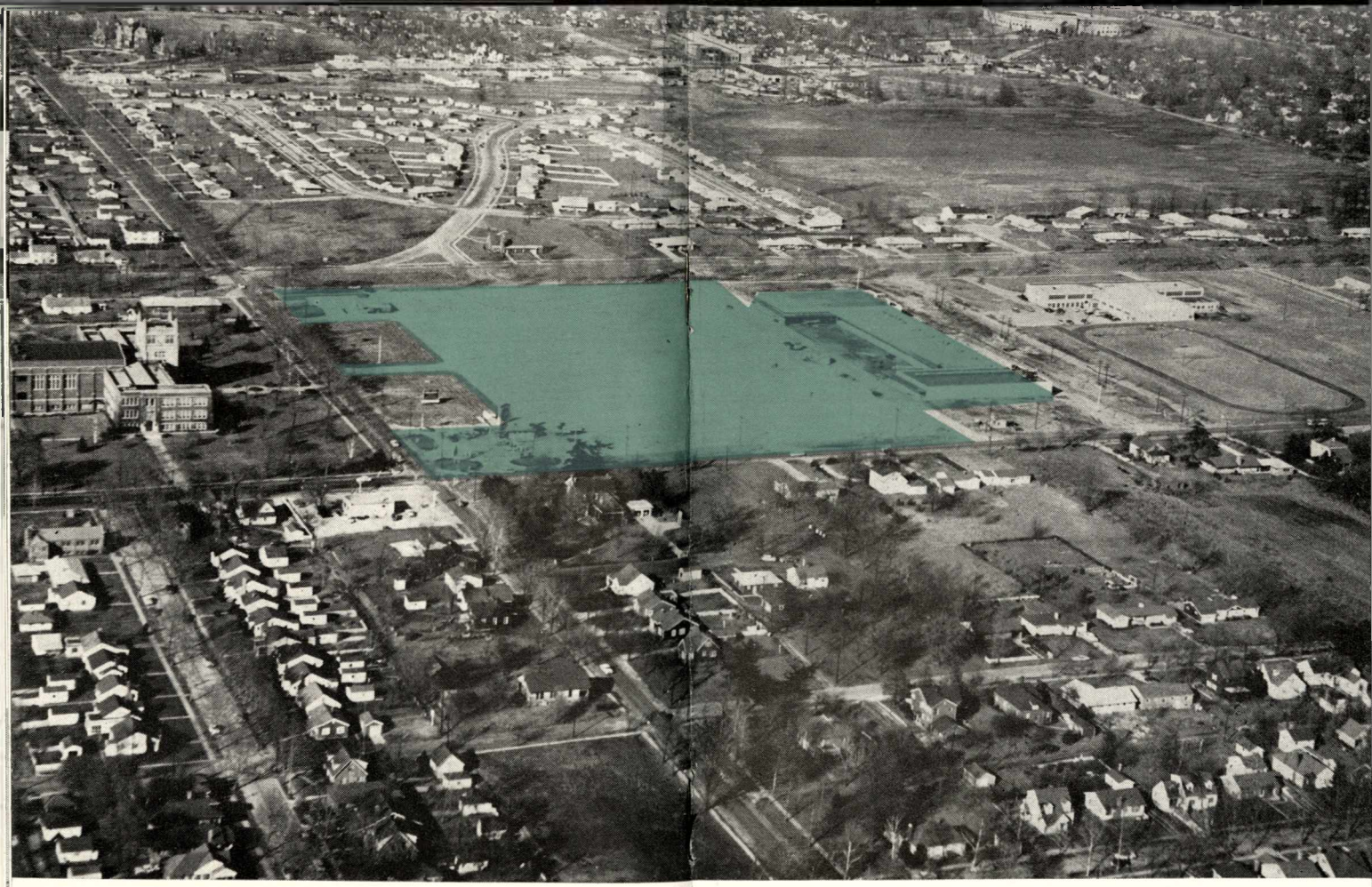
Receiving

Above shows the receiving platforms so that merchandise can easily and speedily be received and placed in the salesroom for your inspection and approval.

Come as you are to the shopping center. You will meet your friends here in blue jeans and shorts . . . . You'll enjoy the hospitality of Meadows Center.



Located in the heart of the fastest growing area, the above map shows how easily and conveniently you can reach Meadows Center.



Meadows Center is conveniently located to serve a wide area as shown above. Note Woodrow Wilson Jr. High School, Schulte High School, Public Service Company, Rose Home, the Stadium and the new Elementary and East Side High School site.

500 Platolene

In keeping with the policy to offer every service, a complete one-stop service station . . . . modern in every way, will serve your needs . . . . should you desire, your car may be serviced while you shop.

Banking Facilities

"Come as you are, and bank from your car" is the slogan of the Meadow Center Branch of the Terre Haute First National Bank . . . .

Offering complete banking facilities with four drive-in windows and two walk-in windows for your convenience and service.

Meadows Center Directory

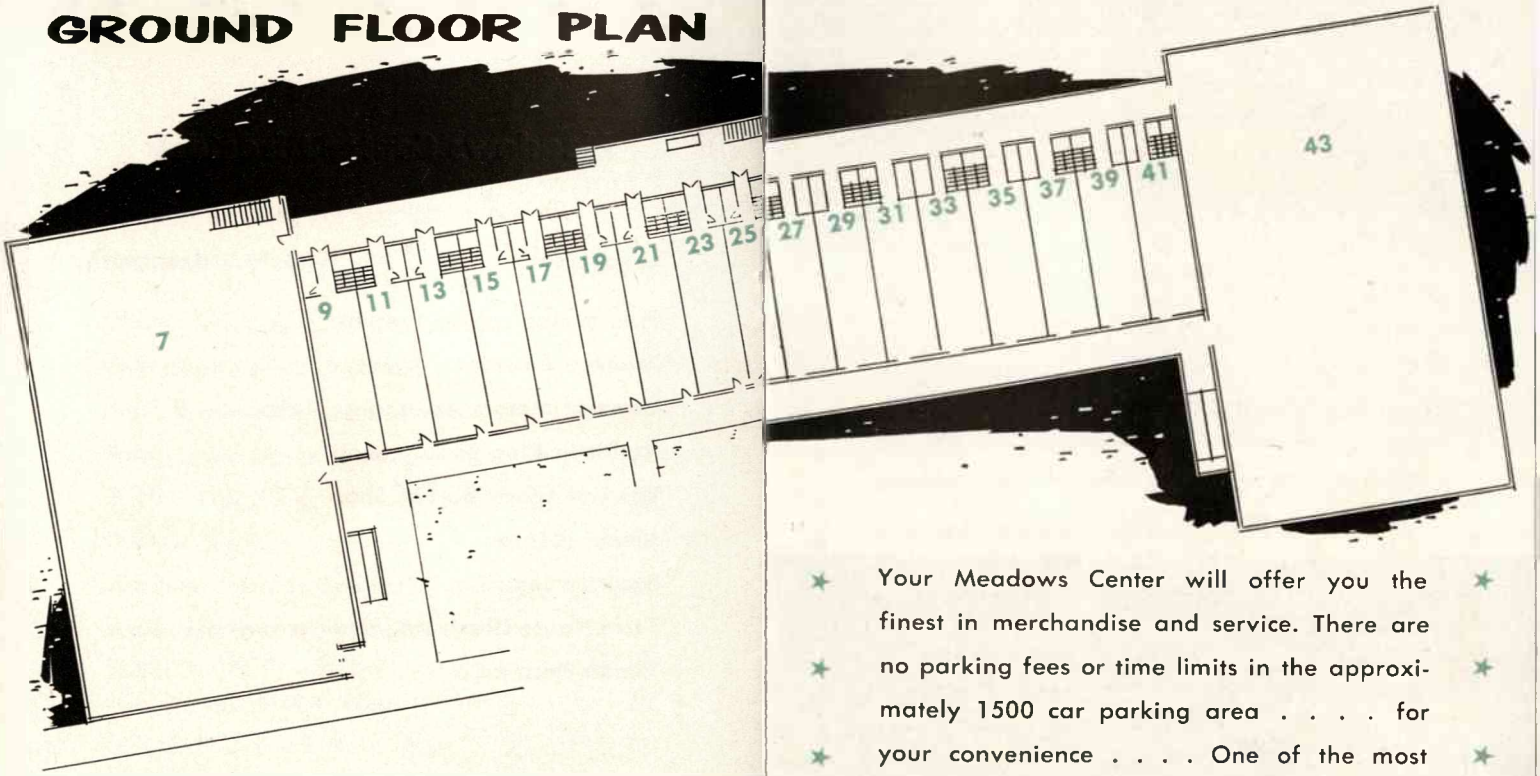
Ground Floor Level:	Location
Curtis, Fashions—Ladies, Misses & Teens	17
Ross Elliott, Jewelry	11
Herm Ermisch Cleaners	31
Hornung & Hahn Shoes	21
Hulen's Gift Shop	33
The Kroger Co.	7
McMillan Athletic Goods Co. (2 stores)	9 & 9-A
Meadows Center Pharmacy (Loren Raines, Prop.)	13-15
Lew Pearce Men's Wear	19
Pentecost & Craft Hardware	25, 27 & 29
Schultz & Co. (2 stores)	37 & 37-A
Stewart Martin (Photo Shop)	35
F. W. Woolworth	43

Meadows Center Directory

Lower Level:	Location
Fred R. Batson, Accountant	7-C
Bronson Insurance Agency	7-A
General Motors Acceptance Corp.	9-11-A
Kathleen King Beauty Shop	15-A
Edward Leach Barber Shop	25-A
Mimeo Center	43-C
Security Loan Co.	17-A
Terre Haute Glass, Inc. (Floor coverings)	35-A
Varda Electric Co.	33-A

Leases under negotiations are not listed in directory.

GROUND FLOOR PLAN

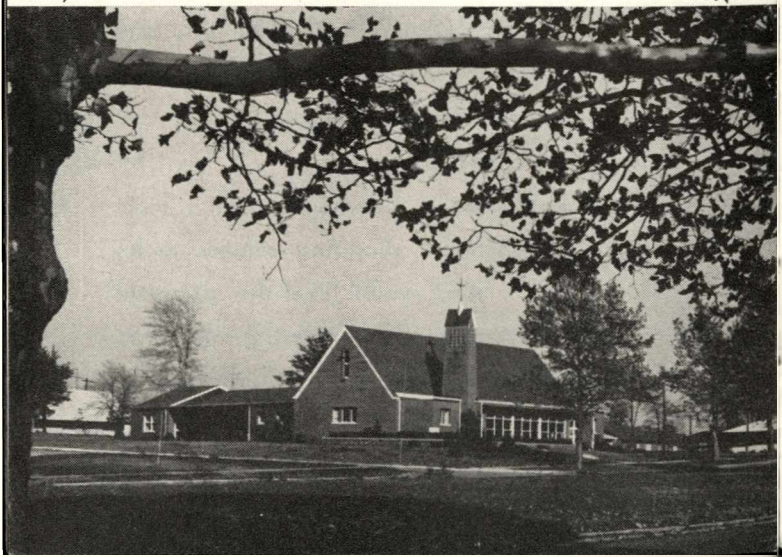


Meadows Center is 100% Air Conditioned

Your Meadows Center will offer you the finest in merchandise and service. There are no parking fees or time limits in the approximately 1500 car parking area . . . . for your convenience . . . . One of the most beautiful, functional shopping centers to be found . . . . And, you'll like the complete one-stop shopping center offering merchandising and service efficiency . . . . The utmost in pleasant shopping.

Teeming with hospitality, the Meadows Center is the answer to the cry of thousands of householders for a convenient place to shop for the hundreds of things every American family needs.

The attraction of fine merchandise . . . . the equal of anything to be seen anywhere . . . . the savings in time . . . . the comfortable, prompt, adequate parking facilities . . . . the warm, community hospitality . . . . and all one's shopping needs met at the one-stop shopping center.



Meadows Center is located in the heart of Terre Haute's finest residential section. Types of stores in the Center have been selected carefully so that there is a number of different types of merchandise and service in every price range.

The stores have been located after special study so that they will offer the greatest convenience to those visiting the Meadows Center. Sheltered walkways and corridors offer protection from sun and weather as you visit the various shops.

The Following Firms Participated in the Building of Meadows Center

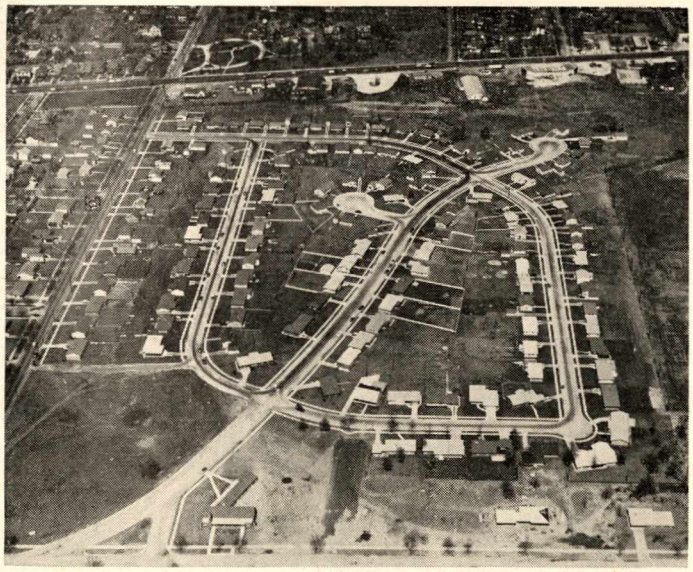
Acme Coal & Lime Co.	Mason supplies
Allied Structural Steel Co.	Steel
Hugh J. Baker Co.	Concrete Forming, Steel & Ceilings
Belden Co.	Heating, Ventilation & Air Conditioning
Brandom Neon Signs	Signs
Bronson Insurance Agency	Insurance
J. C. Bunch & Sons Nurseries	Landscaping
Capitol Steel Co.	Aluminum wall channels
Celotex Co.	Cemesto, insulation & wall panels
Circle Investment Co., Agent for Connecticut Mutual Life Insurance Co.	Finance
Cook Concrete Products	Concrete blocks
Dennis Trucking Co.	Excavating & grading
Enterprise Metal Products Co.	Miscellaneous steel
Glidden Paint Co.	Paint
Goodman & Wolfe	Miscellaneous steel
Hartmann Co.	Roof & sheet metal
Indiana National Bank	Finance
Indiana Wholesalers	Celotex product
Jed Products Co.	Door operators (Magic Carpets)
Kochton Plywood & Veneer Co.	Plywood
Marsh Wall Products Co.	Marlite
Mechanical Suppliers, Inc.	Plumbing & hardware
Geo. L. Mesker Steel Co.	Stairways
G. A. Monninger & Associates	Concrete products
Motz & Stark	Masonry Contractors
Newlin-Johnson Development Co.	General contractors
Paitson Bros. Hardware Co.	Miscellaneous hardware
The Peelle Co.	Motorstairs
D. J. Pfleging & Sons	Plumbing contractor
Potter Electrical Engineering & Construction Co.	Electrical contractor
Public Service Co. of Indiana	Electric power
Rapid Reproductions	Blueprints
Reid-Holcomb Co.	Contractor supplies
Reiman Lime & Cement Co.	Sewer pipe & building supplies
Santarossa Mosaic & Tile Co.	Floors
Shepard-Warner Elevator Mfg. Co.	Elevators
Smith-Alsop Co.	Paint
Stackhouse Building Specialties	Cemesto Panels
Terre Haute Boiler Works	Miscellaneous steel
Terre Haute Concrete Supply Co.	Ready-mix cement
Terre Haute First National Bank	Finance
Terre Haute Gas Corp.	Gas
Terre Haute Glass Corp.	Glass & store fronts
Terre Haute Water Works Corp.	Water
Culligan Soft Water Service	Soft Water
Trimble Sign Service	Signs
Valley Supply Co.	Lumber
Yeager & Yeager	Architects

HULMAN MEADOWS

REFERENCE
NOT CIRCULATE

NEWLIN-JOHNSON
DEVELOPMENT COMPANY
TERRE HAUTE, INDIANA

A THEME FOR GRACIOUS LIVING



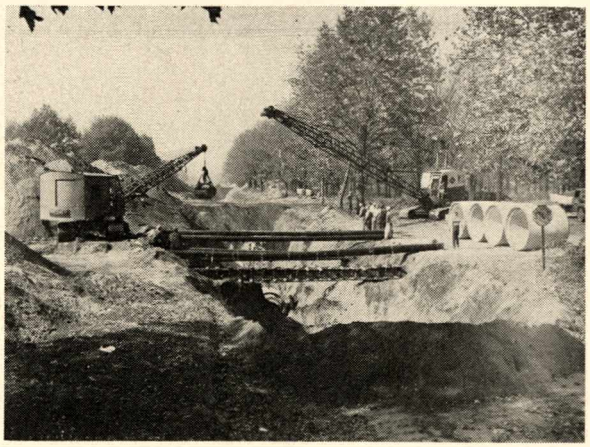
HULMAN MEADOWS is a "way of life" . . . gracious living in the modern manner. Beautifully planned and carefully executed according to plan. Designed by Sewart Mott of Washington, D. C., *"leading and foremost land-planner in the United States"* . . . internationally famous for such outstanding projects as "The Bohannon Development" on the outskirts of San Francisco, "River Oaks" in Houston, "Country Club Plaza" in Kansas City . . . and many others.

★ ★ ★ ★ ★ ★ ★ ★

Hulman Meadows is ideally located on the eastern edge of the city of Terre Haute, Indiana . . . the one area perfectly suited to our "Theme for Gracious Living". Here we find

all the advantages of city-life, such as gas, water, electricity, sewage system, police and fire protection, etc. . . . *with none of the "undesirable city-features"*. All streets are either paved or blacktop, all sidewalks and storm-gutters are in. The majority of streets are of the "Cul de sac" type. There are no alleys in the entire development.

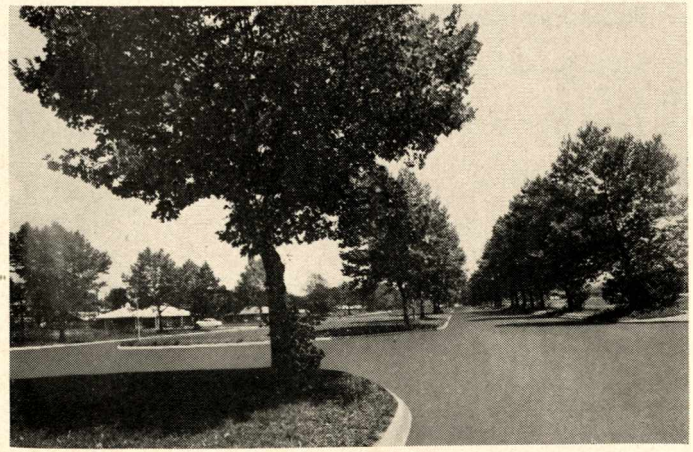
★ ★ ★ ★ ★ ★ ★ ★



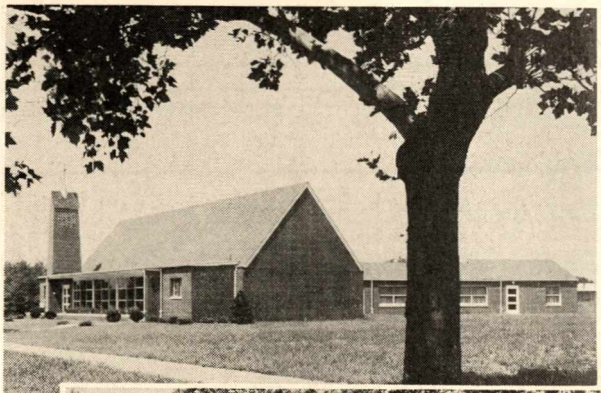
Hulman Meadows is being developed on a Long-Range Plan that will ensure continuing gracious living for all residents and ever-increasing values for all homes. The completed Plan calls for twenty-five hundred to three thousand homes; each one different in architectural details, yet each one contributing to the beauty and efficiency of the whole development. Each home, regardless of cost, will be constructed throughout with the very best materials from the nation's leading and most reputable manufacturers. *In all the proposed three thousand homes, there will not be one coal-burning unit.* An entire section of the development is completed before advancing to another section. This same systematic progress will be observed until completion. Eighty-two homes were built during the first year of operation; to date, over three hundred and fifty homes have been completed. The success of the entire development is now assured.

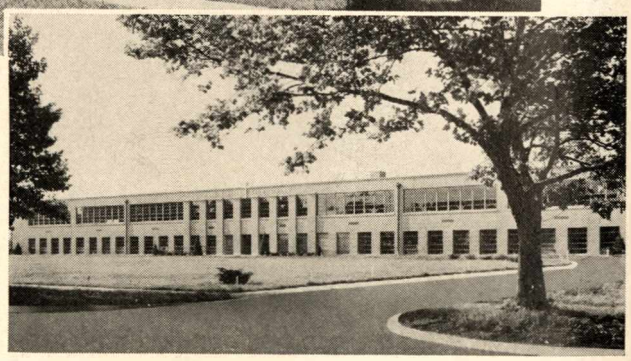
★ ★ ★ ★ ★ ★ ★ ★

Beautiful Ohio Boulevard, one hundred and ninety feet wide *(the widest in the State)* bisects Hulman Meadows. Natural, native shade trees lend grace and beauty to the area.



Terre Haute's "most modern" Church finds spiritual dignity in its departure from traditional architecture . . . on Ohio Boulevard, Hulman Meadows. Schulte High School, the city's first Catholic High School, selected Hulman Meadows as the *"area with the future for*





the education and inspiration of our Youth". Now in the planning stage, with the firm hope for early realization, is a new Elementary Grade School, (public) featuring a supervised playground all year around.

Hulman Meadows is the fruition of thirty-two years of planning and building experience, by one of the foremost real estate development firms in Indiana. NEWLIN-JOHNSON'S fine reputation for *"Building Better Homes"*, affords the public confidence so vitally essential in so tremendous an undertaking.

★ ★ ★ ★ ★ ★ ★ ★

SERVICE TO THE CUSTOMER

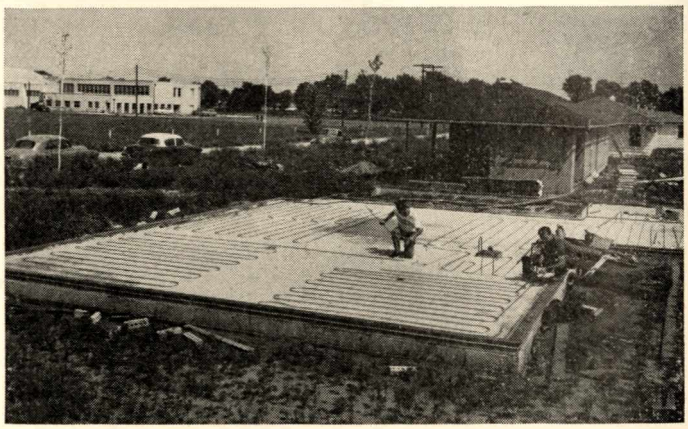
Newlin-Johnson Service includes arranging financing, mortgage loans, insurance, etc. In some instances, the buyer may already have a home that must be disposed of before he can complete arrangements for a new one. Our service includes the solution of this problem. This is a "One Package Program", complete in every detail; actually from the Original Plan . . . to the Moving Van.

Newlin-Johnson Development Company offers a service unequalled in completeness . . . known as "Plan-To-Van Service". Our staff of trained, experienced engineers, draftsmen and builders work WITH the home buyer, under just one firm policy . . . they MUST PLEASE THE BUYER. The buyer may have a Plan of his own . . . it may be anything from a finished set of blueprints, to a picture out of magazine; or it may be "just an idea" not yet on paper. We will submit plans, drawings and ideas until you have just what you want. *There are no fees for architectural engineering or technical advice.*

★ ★ ★ ★ ★ ★ ★ ★

PLUS VALUE FEATURES available in every home:

Lot size . . . from eighty-five to one hundred and fifty feet wide; one hundred and twenty to one hundred and forty feet deep. *Compare this with the average forty-five foot lot in the city.*

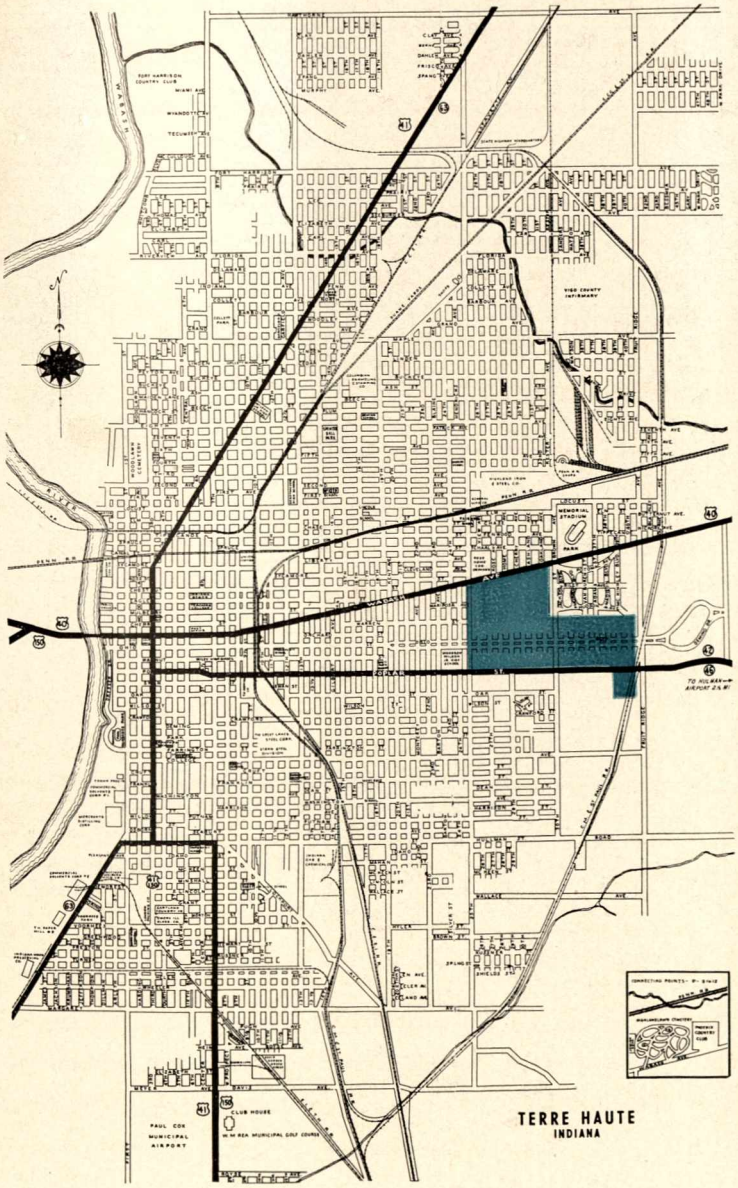


RADIANT HEAT . . . constructed from 100% "lifetime copper tubing" and designed especially to fit each individual home.

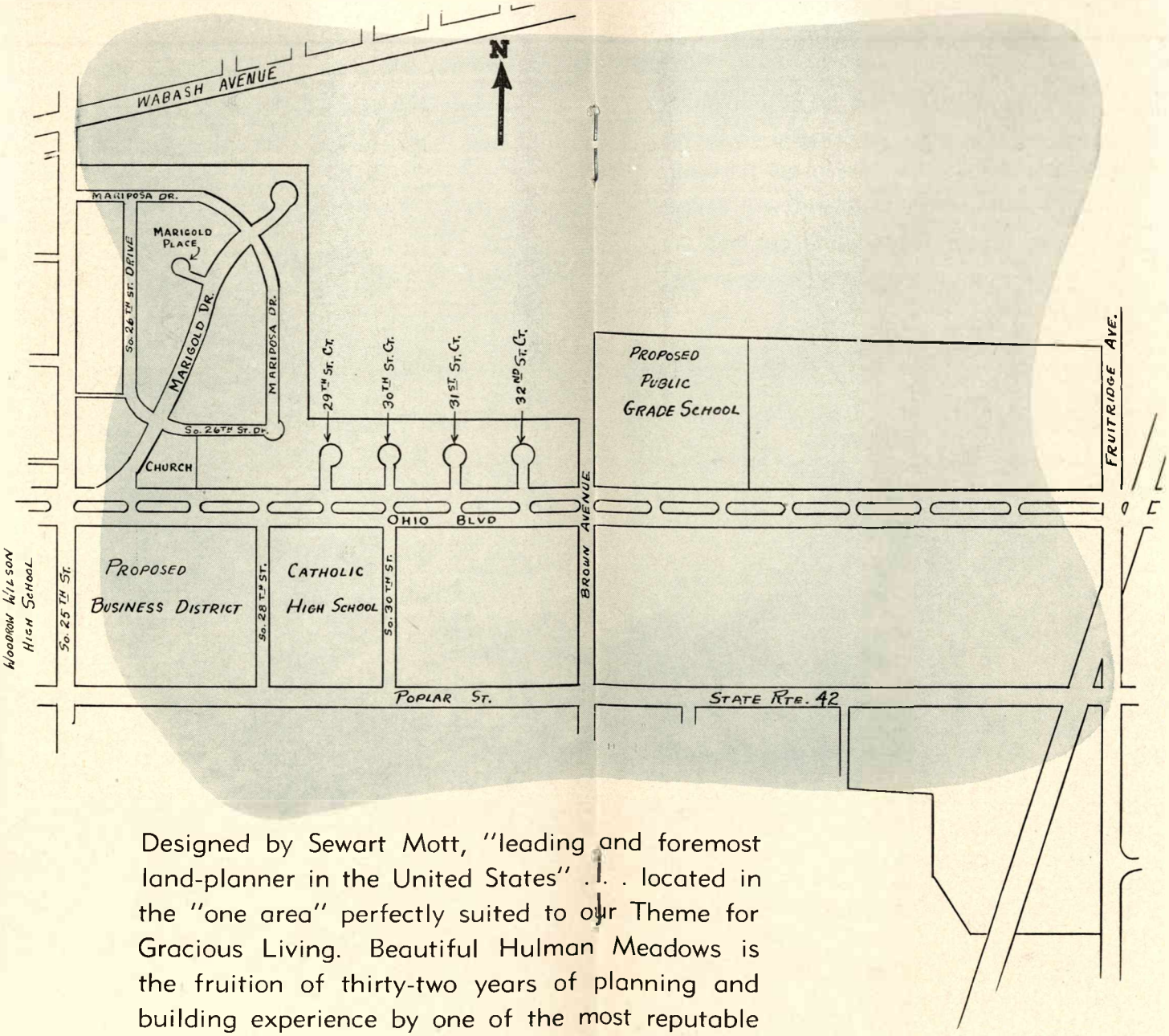
FRAMING . . . number One quality "West Coast Fir" used exclusively.

★ ★ ★ ★ ★ ★ ★ ★

OUR LOCATION



A DEFINITE *Plan* IN MIND

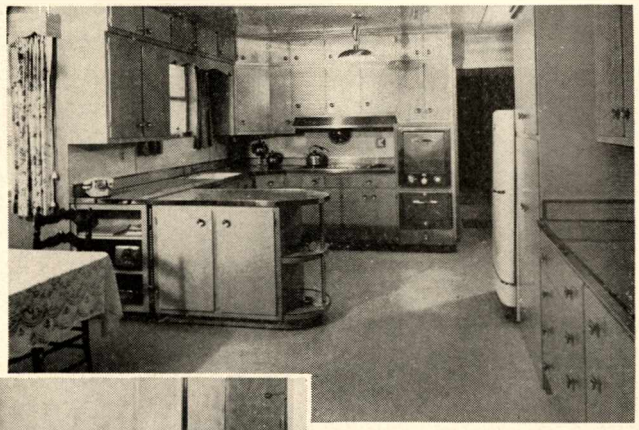


Designed by Sewart Mott, "leading and foremost land-planner in the United States" . . . located in the "one area" perfectly suited to our Theme for Gracious Living. Beautiful Hulman Meadows is the fruition of thirty-two years of planning and building experience by one of the most reputable real estate development firms in Indiana. . . .

THE NEWLIN-JOHNSON DEVELOPMENT COMPANY

KITCHEN "ultra modern" . . . each kitchen is custom-designed to your own special desires. *You actually see a scale-model,* before making your final selection.

From an impressive list of nationally famous manufacturers, you choose your own Automatic Dishwasher, Garbage Disposal, built-in Thermador counter-high Oven; design your own custom-made wood cabinets or choose from famous makers "ready-made" metal cabinets.



BATHROOM . . . features are limitless. Want colored fixtures, glass tile, tub and shower with sliding glass panels? Take your choice of these or any other desirable features you've always dreamed of having in a home of your own. *We'll build it YOUR WAY.*

AUTOMATIC LAUNDRY, including automatic washer, dryer, automatic hot water; automatic incinerator . . . ALL with "first-floor convenience", *there are no stairs to climb.*

PLUMBING . . . all copper, assuring a lifetime of trouble free service.

★ ★ ★ ★ ★ ★ ★ ★

LIVING ROOM, here again there is no end to the wide selection of types and styles. They're yours to choose; fireplace, wood floors, terrazzo, tile or carpeted; walls painted, papered or wood-paneled; light fixtures by the hundreds, from which to choose.

WINDOWS . . . well, look here; there are actually twenty-five different types of windows from which you may make your selection . . . including "Thermopane". Screens too, if you wish.

BEDROOMS . . . Tell us HOW you want them; or, we'll suggest dozens of wonderful ideas; like cedar-lined closets with sliding doors, connecting modern bath with glass "stall-shower", huge windows with pull-drapes. *There is no limit to HOW it can be done.*

★ ★ ★ ★ ★ ★ ★ ★

HOME CONSTRUCTION

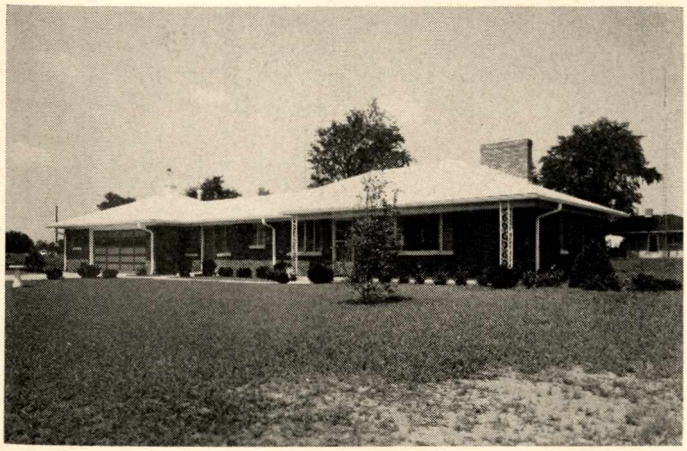
CONSTRUCTION in Hulman Meadows is APPROVED

Approved with "AAA" Rating from both Veterans Administration and F.H.A. *Just the HIGHEST RATING obtainable.*

Newlin-Johnson's "PLAN-To-VAN" package service means just that . . . your home is ready to Move In . . . and Live In. The windows are washed, floors and walls are scrubbed, the sidewalks are in, the downspouts are connected to storm-sewers, your yard is planted and graded, the electric, gas and water meters are installed. *Yes, "Come right in and start your dinner . . . your home is READY".*

★ ★ ★ ★ ★ ★ ★ ★

YOUR HULMAN MEADOWS HOME IS COMPLETE



Hulman Meadows Homes are Classified in Four Categories, namely:

1. Homes from $10,000 to $15,000
2. Homes from $15,000 to $20,000
3. Homes from $20,000 to $30,000
4. Homes from $30,000 upward

are such unique up to date features as Terre Haute's First "Drive-In Bank" . . . most modern and complete, auto "Super-Service Station" . . . parking facilities for over a Thousand Cars.

One of the most beautiful, functional Shopping Centers to be found . . . anywhere; and, like everything else in Hulman Meadows, it's Complete.

★ ★ ★ ★ ★ ★ ★ ★

This booklet has been presented in the hope that we may assist you in realizing your desire for "Better Living". We would be pleased to discuss the subject with you, in detail and without obligation . . . at your convenience. Thank you.

Sincerely,

Newlin-Johnson Development Company

D. C. Johnson
President

3000 Poplar Street
Terre Haute, Ind. Phone Lincoln 6191